



The International Exhibition for Agriculture
Machineries & Technologies and Management
& Production of Poultry & Livestock.

01 03 **2024**
October

**Baghdad International
Fair Ground**



www.IraqAgri.com

IRAQ...

Agriculture & Packaging Markets... Flourishing Indicators



● Revenue in the Dairy Products & Eggs market is expected to amount to US\$4,281.00m in 2024. The market is expected to grow annually by 6.33% (CAGR 2024-2028).



● Iraq's imports of Agricultural Technologies will increase with an annual growth rate of 7.4%.



● There are 4,828 registered farms in Iraq, while Iraqi livestock production is set to reach 3.2 million heads by 2026, growing at an average of 0.1% year on year



● With more than \$ 900 million in yearly production (whole and cut combined), chicken meat is the product with the highest projected demand in Iraq.



● The Iraqi government intends to promote a growth rate of 8.4% in the agricultural sector by 2024, as the second-highest of any targeted sector.



● The nominal value in the Agricultural Product Derivatives market in Iraq is forecasted to reach US\$2.44bn in 2024.



● Agricultural Product Derivatives market is anticipated to demonstrate an annual growth rate (CAGR 2024-2028) of 4.05%, resulting in a projected total amount of US\$2.86bn by 2028.



WHY IRAQ

Agricultural Potential: Iraq has a significant portion of arable land and favorable climate conditions for agriculture. Investment in the agrofood sector can tap into the country's agricultural potential, contributing to increased food production and food security.

Population Growth: Iraq has a growing population of 40 Million+, and the demand for food is likely to increase accordingly. Investing in the agrofood sector can cater to the rising demand for diverse food products.

Government Initiatives: The Iraqi government is actively supporting and promoting the agrofood sector through policies, subsidies, and infrastructure development, it can create a more conducive environment for investors.

Diversification of Economy: Reducing dependence on oil revenue is often a goal for Iraq. Investing in non-oil sectors like agriculture can contribute to economic diversification, making the economy more resilient to fluctuations in oil prices.

Technology Adoption: The adoption of modern agricultural and packaging technologies can enhance productivity and efficiency in the agrofood sector.

Investment Incentives: The existence of investment incentives such as tax breaks, favorable regulations, and other incentives can make the agriculture sector more attractive to potential investors.

Infrastructure Development: The Iraqi government is taking measures for building more adequate infrastructure, including transportation, storage, and processing facilities, that are crucial for the agrofood industry, and will have a positive impact the efficiency of the agriculture supply chain.





EXPLORE GLOBAL OPPORTUNITIES AT IRAQ AGRI EXPO

Embark on a journey of innovations and international collaboration at IRAQ AGRI EXPO ; a premier event that promises an unparalleled platform for global exhibitors to showcase their cutting-edge agriculture products and technologies in the heart of the Middle East.

Hosted in the vibrant city of Baghdad, IRAQ AGRI EXPO is set to bring together industry leaders, innovators, and stakeholders from around the world, offering a unique opportunity to tap into the well-off potential of Iraq.

IRAQ AGRI EXPO is a gateway to the burgeoning markets of Iraq and the Middle East, providing a chance to connect with Top-notch producers, distributors, and policymakers.

IRAQ AGRI EXPO's comprehensive context provides a fertile ground for collaborations, partnerships, and knowledge exchange. Exhibitors can leverage these interactions to strengthen their market presence and explore potential joint ventures in this dynamic region.

Seize the opportunity to be at the forefront of the agriculture business in Iraq! Join IRAQ AGRI EXPO and witness firsthand the potential for growth, innovation, and collaboration in this burgeoning market.

Take part in this transformative event that allows exhibitors to connect directly with over 10,000 trade visitors and buyers with full purchasing authority from Iraq and the entire MENA region.

ADVANTAGES OF EXHIBITING AT IRAQ AGRI EXPO



Connect with potential customers, clients, and partners.

Build relationships with industry professionals and key decision-makers.

Increase brand visibility.

Showcase products or services to a wide group audience.

Gain insights into market trends and competitors.

Collect feedback directly from potential customers.

Utilize the event to launch new products or services.

Lead Generation

Position the company as an industry leader.

Keep abreast of competitors and their offerings.

Reach an international audience

Explore global business opportunities.

Strengthen the company's presence within the industry.

Reinforce the brand's credibility and legitimacy.

Identify potential collaboration or partnership opportunities.

Collaborate with other exhibitors for mutual benefit



EXHIBIT PROFILE

Agricultural Technologies & Products

Agriculture Machinery

Farm Machinery

Agriculture Pumps

Agriculture Pipes

Tractors & Vehicles

Fertilizers

Irrigation Systems

Grains

Green Houses

Cleaning Machine

Blades

Harvesting Equipment

Horticulture Machinery

Wheat Threshers

Agriculture Tools

Agriculture Trolley

Agriculture Casting

Soil Cultivators

Organic Seeds

Generators

Diesel Generator

Farm Equipment & Supplies



Poultry & Live-stock

Dairy Technology & Equipment

Feed Manufacturing Machinery

Feed Storage & Transport Equipment

Grains & Proteins

Herbal Animal Health Products

Poultry & Livestock Products

Poultry Turnkey Projects Suppliers

Safety & Protection Equipment

Slaughtering Equipment

Veterinary Products & Services

Washing & Sterilization Equipment

Waste Disposal Systems & Equipment

Weighing Equipment

Animal Biotechnology

Animal Nutrition / Health Products

Aqua Production Equipment and Supplies

Aquaculture & Livestock Supplies

Breeder Systems

Cleaning & Hygiene

Dairy Equipment

Incubator Systems

Livestock Production Equipment

Meat, Egg & Dairy Processing Materials





Visitors Profile

Farm Owners

Dairy, Poultry and Livestock Farmers

Agricultural Institutions

Owners of fisheries

Meat, dairy and canned products

Industrialist and Manufacturers

Businessmen

Investors

Trade Agents

Buyers & Sellers

Dealers

Distributors

Trade Associations

Retail Chains Managers

Bakery Chain Managers

Supermarket Owners

Restaurant Managers

Agricultural Companies

Hotel Managers

Coffee Shop Owners

Facility Managers

Government Officials

Industry Specialists & Professionals

Food and Beverage Manufacturers

Retailers/ Wholesalers

Government Officials

The Venue



Baghdad International Fair

The event will take place at the luxurious venue Baghdad International Fair.

The deluxe venue is accredited as the paramount comprehensive exhibition center in Iraq; which is fully-equipped with all facilities including conference halls, huge car parking, unlimited floor loads, central air-conditioning and food & beverage outlets.

The prestigious venue is dedicated to first class conferences and exhibitions catering for the requisites of all organizers with top efficiency.

Baghdad International Fair enjoys an impressive artistic design that charms visitors and exhibitors from all over the world. It is also located in one of the most prominent areas in Baghdad, next to several 5-star hotels, shopping destinations, sight-seeing locations and only minutes away from Baghdad International Airport.

The Organizers

The event is organized jointly between ALSOROUH, Business Plus Fairs, EXPOLINE .

Sorouh is a global exhibitions company with its headquarters located in Baghdad, Iraq since 2009. With a vast portfolio of various exhibitions, we attract more than 125,000 visitors annually, which make us one of the leading players in the industry.

At Al Sorouh, we take pride in our magnificent growth in local and international markets. Our progress is driven by our ability to launch events, perform complementary businesses, and partner with industry leaders.

Business Plus is a leading Emirati holdings group serving multiple business sectors, including commercial, trading, industrial, consulting, and events management. It is one of the top trade fair organizers in the Middle East and Africa, with significant experience and specialization in producing and managing international exhibitions. Its' commercial events track record includes a variety of industries in addition to B2B matchmaking events and export development activities.

With a combined portfolio of 28 annual shows Business Plus Fairs focus on producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economy and industrial scope.

Expo Line is one of the leading Egyptian international trade fairs and conferences organizers, with practical experience over 22 years in the field of exhibitions and conferences in various countries, for example but not limited to Iraq - South Africa - Libya - Algeria.


Our objective is to develop and develop trade exchange between Egypt and other countries and enhance Egyptian exports to various countries of the world.

Organizers




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